



# BROWNS BOOKS FOR STUDENTS

*The Leading Educational and Library Supplier*

## **My Marsh: Video Review Competition**

Pre-registration is now open for the English-Speaking Union's My Marsh competition, which celebrates the best of children's literature in translation.

The richness and diversity of international children's writing has long been a major asset to the English language children's canon. Such classics as Pippi Longstocking, The Little Prince, Tintin and Asterix set the standard for this welcome addition to our children's literature. The benchmark remains high: there exists a wealth of culturally diverse and stimulating titles, which have the power to open our children's eyes to the world around them. The Marsh Award for Children's Literature in Translation celebrates and promotes this hugely significant, but sometimes overlooked, area of writing.

We invite schools to upload a video review of their favourite shortlisted title for this year's Marsh Award for Children's Literature in Translation. Sets of the shortlisted texts can be purchased from our supply partner, Browns Books for Students, at a special rate. Prizes for the competition include a subscription to The Week Junior, a copy of all the entries for this year's Marsh Award, a discount voucher for a particular course or conference offered by the School Library Association, coverage of their entry in The Week Junior, and a £100 voucher for Browns Books for Students.

The Marsh Children's Literature in Translation Award, awarded biennially since 1996, was founded to celebrate the best translation of a children's book from a foreign language into English and published in the UK. It aims to spotlight the high quality and diversity of translated fiction for young readers.

The award is run by the English-Speaking Union on behalf of the Marsh Christian Trust

## **Competition Timeline:**

Pre-registration for the competition opens on July 4th: Pre-registering does not oblige you to submit an entry, but will give us an opportunity to pre-order sufficient copies for each school to be able to purchase a set of the shortlisted texts. Once the shortlisted texts have been selected by our judging panels, we will officially open the My Marsh competition on October 20th. Our supply partner for this competition, Browns Books for Students, will contact all registered schools with regard to sourcing the shortlisted texts. Schools will have until the closing date of December 20th

to upload a short video review of their preferred book. These will be judged by an ESU panel and prizes will be awarded to the winners. The winners will be announced on January 9th 2017.

### **Rules:**

1. The introductory part of the video should include: a) the reviewer's name, age and school, b) the title of the book, the name of the original author and the translator, c) a brief summary of the plot and main characters. This section should be approximately 1 minute in length
2. The main part of the video should include the reviewer's personal response to the book. This section should be approximately 2 minutes in length
3. The maximum length of any entry is 4 minutes.
4. Reviews can be read from a script but the reviewer should take into consideration that the review is being delivered to a camera and endeavour to engage the viewer accordingly
5. Reviewers should be aged 16 or younger. Other than this, there are no age restrictions for participation. The age of the reviewer will be taken into account when entries are judged

### **Judging criteria:**

Entries will be judged by an ESU panel and the winning entries will be those which are deemed to have effectively and engagingly communicated both the reviewers' opinions about the book and any personal connections they make with it. Contributors are encouraged to incorporate additional languages into their entries – particularly if these include the original language of the book.

### **Prizes:**

- School subscriptions to The Week Junior
- Edited transcript of the video review printed in The Week Junior, with a link to the video
- A copy of all of the entries for the Marsh Award for Children's Literature in Translation
- Certificates to the winners and runners up
- A £100 voucher from Browns Books for Students
- A discount voucher for a particular course or conference offered by the School Library Association



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